Pro-Teams Official Uniforms

2026 Guidelines

Contents

1. **Uniforms Categories – Main rules** 3
   - 1.1 Introduction 3
   - 1.2 Main Rules (Apply for all the categories) 3
   - 1.3 Overview of the standard uniforms 3
2. **Sponsorship opportunities – Commercial signage guidelines** 5
   - 2.1 Introduction 5
   - 2.2 FIBA 3x3 Pro Men Jersey rights overview 5
   - 2.3 Options to Teams for exposure opportunities 6
   - 2.4 Fines 7
3. **Printing guidelines – Info for LOC's** 7
   - 3.1 Introduction 7
   - 3.2 Uniforms Printing guidelines 7

1. Uniforms Categories – Main rules

1.1 Introduction

In the following, the different categories and the uniforms that correspond to each one of them are developed.There are 3 different uniforms categories and rules for each. In point 2 we explain each.

1. ***Top 25 ranked*** *(at first validation moment of the season)*
2. ***Clubs***
3. ***Rest***

1.2 Main Rules (Apply for all the categories)

1.2.1 The use of the uniforms provided by FIBA is mandatory and any changes or modifications to them are not allowed. Each player must wear his official Pro Events' uniform in all FIBA 3x3 World Tour and Challenger Events ("Pro Events"). The usage of the provided uniform in any other event is not allowed.

1.2.2 Each team (depending on which category) will receive a quantity set of uniforms in their first Pro-event of the season. Depending on the category, shipping methods will vary.

- ***Top 25 Teams*** -> 3 sets per player (30 uniforms).
- ***Clubs*** -> 3 sets per player (30 uniforms) - Including shorts in their respective light and dark color.
- ***Rest*** -> 1 set per player (6 uniforms).

The sets provided are for the **whole season**. Make sure to always have 1 jersey per player available. In case of change in extended roster, you will need to print the new player's name following the printing guidelines that are explained in this document.

1.2.3 It is the teams' responsibility to have 4 players with proper uniform in each Pro Event once the uniform has been provided.

1.2.4 Black is black for undergarment and accessories.

1.3 Overview of the standard uniforms

Looking at the front of the jersey:

- On the left side of the chest: The commercial logo meaning **only pictogram or isotype in black and white.**
- In the center of the chest, below collar neck; Fourteen logo.
- Under the Fourteen logo: 3x3 logo (Exception: Clubs will not have a Fourteen logo and uniform will be unbranded)
- Under the 3x3 logo: Team Name.
- The player's number is below the Team Name.
- Right side of the chest **is blocked** for possible use by FIBA and no team logo (commercial, partner, etc.) is allowed. (Exception: Clubs has this space reserved for club logo in color)

Looking at the back of the jersey from the top downwards:

- Player name.
- Player's number.
- English Country name.
- Country National flag (Only for Top 25 and Club's teams)
- Commercial logo in black and white.

Looking at the shorts from the top downwards:

- Fourteen logo at the top.
- Commercial logo in black and white (left leg side)
- 3x3 logo (right leg side)

All jerseys are **reversible** and come in **two** versions (color and black) Find in the table below the different color uniforms per category for each team.

CATEGORY	COLOR
TOP 25	***Custom**** Specific rules apply for Top 25 (see in P2.2, page 5)
	In case of not customization -> DEFAULT UNIFORM: **Yellow**.
CLUBS	***Custom**** *Specific rules apply for Clubs (see in P2.2, page 5)*
REST	**Green/Black** 

2. Sponsorship opportunities – Commercial signage guidelines

2.1 Introduction

To help teams become more professional, new opportunities to include commercial signage on uniforms have been included. Each of them and their prices are explained in the following points.

2.2 FIBA 3x3 Pro Men Jersey rights overview

Find in the table below the different rights that each team has depending on its category. All assets that appear in this table will be detailed in the following section. **Teams that lose their top 25 ranking** at the end of the season **will lose their current rights in the next season**. **Any team outside the top 25** can opt for customization of their uniforms by paying a **USD 10k fee**.

ASSETS	CLUB	TOP 25	REST
CLUB LOGO ON JERSEY	✓		
COLORS (Subject to FIBA approval)	✓	✓	
PLAYER NAME	✓ **	✓ **	*
PLAYER NUMBER (Chosen by player from 0-9)	✓	✓	
SIZE	✓	✓	
SPONSOR JERSEY – FRONT CHEST (Subject to USD 5k fee)	✓	✓	
SPONSOR JERSEY – LOW BACK (Subject to USD 5k fee)	✓	✓	
SPONSOR SHORT (Complimentary – Free of charge)	✓	✓	✓

*The REST TEAMS **must print all player names** on their jerseys once they have received **approval for any sponsor logos** requested during the season. This must be done in accordance with the printing guidelines outlined in this document.

** Player names that **have not been printed by FIBA at the start of the season**, are **to be printed by the team,** when adding the players to the extended roster. This must be done in accordance with the printing guidelines outlined in this document.

2.3 Options to Teams for exposure opportunities

The rules for each asset and prize are set out below. Prior approval from FIBA is required for all commercial signage. To request approval for a new sponsor logo, you will need to use the **VTM (Validated Teams Platform).** In the sponsor logo section, each team manager will be able to submit a request for each logo. A separate request will need to be made for each sponsor logo and position.

2.3.1 Commercial signage on the arm (NO FEE and apply to all teams)

- Can be temporary tattoo and/or garment but must be the same commercial signage for all players in a given event.
- Can be on both arms (but must be the same commercial signage)
- Can be printed on **any** garment (arm sleeve, etc.), but not on uniforms.
- If 2 or more players from the same team wear a signage in a given position it must be the same.
- It must be the same in given Pro Event but can be different in each Pro Event.



2.3.2 Commercial signage on the shorts (No fee and apply to all teams)

- All commercial signage must be white on black textile and black on colored textile.
- All players in the team must wear the same logo through the season once the logo is approved by FIBA.
- In case a team ends the contract with their sponsor they can buy a new clean set.
- The logo must strictly follow FIBA sizes guidelines (Refers to point 3.2.1)

2.3.3 Commercial signage on the Jersey (Only Top 25 and clubs)

- All commercial signage must be white on black textile and black on colored textile.
- Can be different sponsor than in shorts and lower part of the back.
- The logo must strictly follow FIBA sizes guidelines (Refers to point 3.2.2)

2.3.4 Blocked sponsorship categories on any uniform, ancillary or tattoos (Apply to all teams)

- Sport equipment (Floor, hoop, shot clock, basket balls)
- Athletic apparel
- Timekeeper
- Energy drinks
- Alcohol over 20 degrees
- Casino

Referring to art 13.3 from Handbook.

2.4 Fines

Failure to comply with the following rules concerning the misuse, forgetfulness or non-compliance with the branding and printing guidelines explained in the points above is punishable by a financial penalty. You can find the different fees that may apply depending on the action committed referring to the Annex 1 of the PRO HANDBOOK.

3. Printing guidelines – Info for LOC's and Teams.

3.1 Introduction

The exact measurements for printing on the uniforms for ***New Teams and New Players*** are specified here. All local organizers and Teams Managers are required to follow the following print sizes and measurements for each team or player entering the competition for the first time. (This information will be communicated by FIBA to the event organizer).

3.2 Uniforms Printing guidelines

3.2.1 Jerseys printing for New Teams (To be done by LOC's)

- Typeface: Barlow Condensed Semi Bold (Team Name)
- Placement: Team name only front and back side's with Country Name. 3cm down from bottom of 3x3 logo and 3 cm from bottom of the number.
- Application: Screen print. Both reversible sides. Black on color-side and white on black-side.



3.2.2 Jerseys printing for New Players (To be done by Team manager)

- Typeface: Barlow Condensed Semi Bold
- Placement: Backside of the jersey. 3m down from 'FOURTEEN' logo. Size: 4.5cm high.
- Application: Screen print. Both reversible sides. Black on color-side and white on black-side.



*CLIK HERE > To find the pdf extended document and fonts to download.

3.2.3 Commercial signage on Jerseys

As previously mentioned on point 2.3.3, all commercial signages in the Uniforms must be white on black textile and B&W on colored textile. Any CS logo can't be included in colors.

