Everybody can be successful with 3x3



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Role of National Federations

No success without effort

The Role of the National Federations - FIBA 3x3

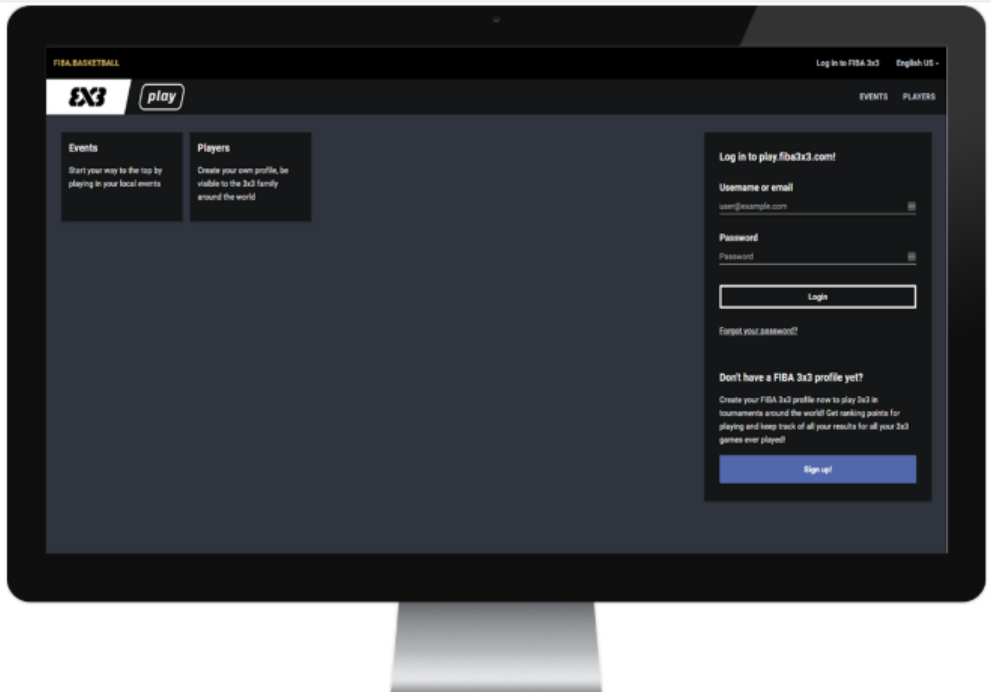
Digital Tools – the Backbone of 3x3



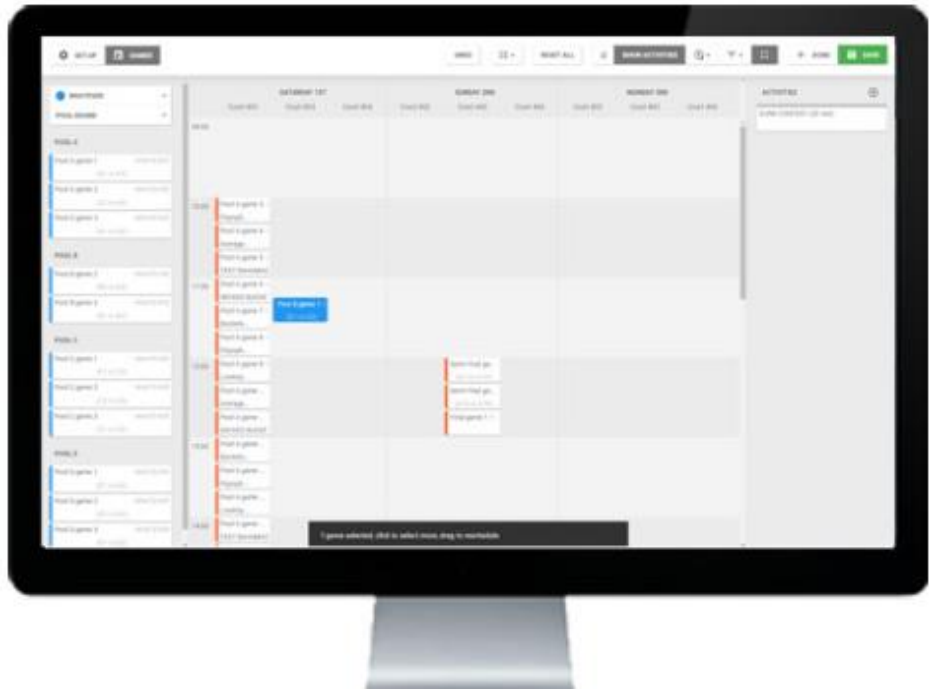
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Digital Tools
play.fiba3x3.com & Event Maker

play.fiba3x3.com



em.fiba3x3.com



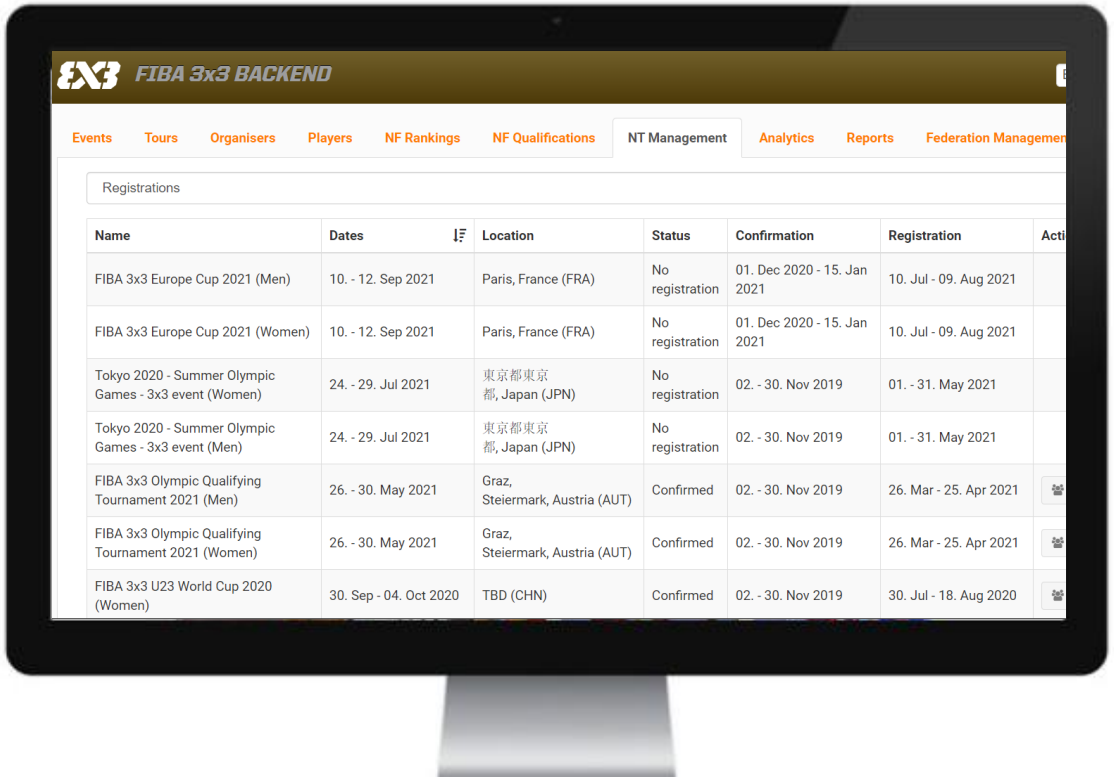
- Player-driven registration
- Global overview & registration of events
- Event archive

- Complimentary Event-management App
- Accessible for all organisers
- Pre-requisite for FIBA-endorsement

Help Desk: help.fiba3x3.com/en/support/home

Digital Tools
Backend – the Online Interface for NFs

backend.fiba3x3.com



- Overview of all activity in NF territory & all players with NF nationality
- NF Rankings & qualification status
- National Team registration
- Reporting system

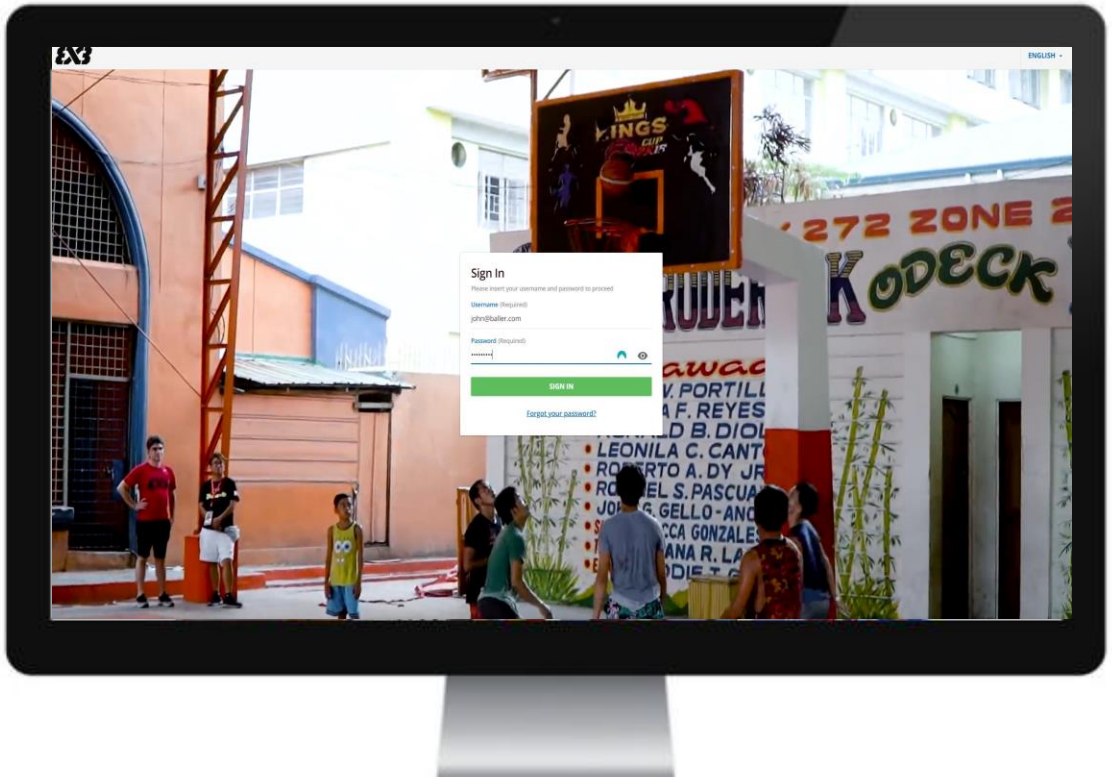
Digital Tools
fiba3x3.com – FIBA´s dedicated 3x3 Hub

fiba3x3.com



- FIBA´s dedicated 3x3 website
- Re-directing to all FIBA 3x3 social media channels: #FIBA3x3
- Dedicated sections for all stakeholders
- Official FIBA 3x3 calendar & event websites

Digital Tools
3x3 E-Learning





- Complimentary online learning platform
- Granting a FIBA 3x3 Certificate
- NF Eligibility criteria

Rankings – a Unique Global Ranking System



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Ranking
Fully Standardized & Regulated

Event Level	Endorsed*	Pro Events	National-team**
• Black 10		• World Tour	
• Red 9		• Challenger	• Cup
• Pink 8	• Super Quest • Super League	• Women's Series	• Youth Nations League
• Brown 7	• Quest		
• Purple 6	• Lite Quest		
• Blue 5			
• Olive 4	• All other open		
• Green 3	• WS Qualfiier • 40+ and U18		
• Orange 2			
• Yellow 1	• U15		
• White 0	• U13, wheelchair		

U-nn means that said player does not become older nn years in the current year.
* U color applies even if playing in older category and/or higher ranked category
** FIBA 3x3 Official National Team Competitions

Rankings Guide available here: fiba3x3.com/documents

All FIBA-endorsed 3x3 events award ranking points to players

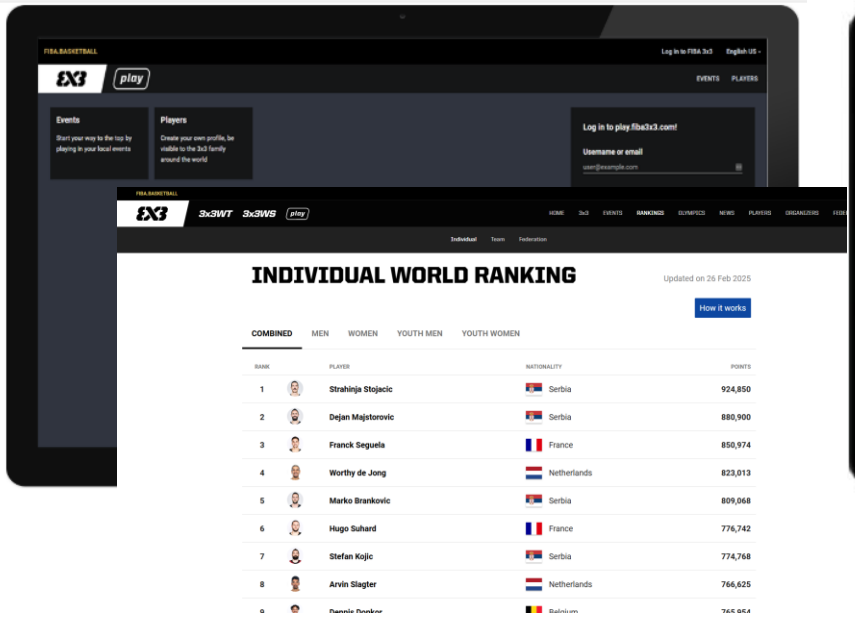
Daily calculation

Events automatically categorized

Points based on event level/size, category & game results

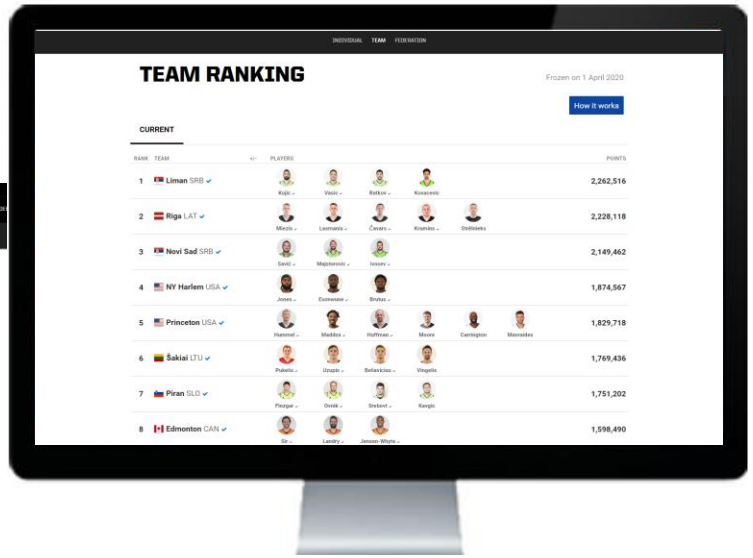
Rankings
Players, Teams, NFs

Individual Ranking



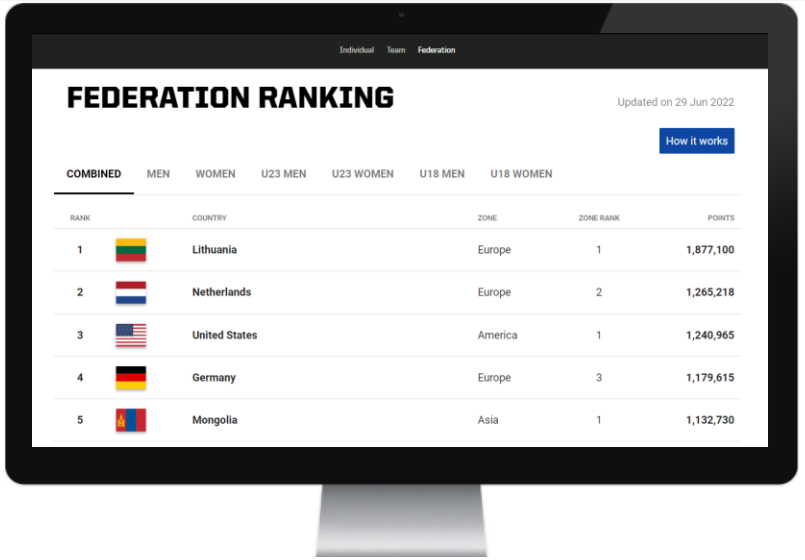
- All players in one Global Ranking
- Different filters
- 9 best results of last 12 months

Team Ranking



- Based on points of Top-3 players
- Qualification to Pro Circuit

Federation Ranking



- Based on points of Top-20 confirmed players
- Used for WC Qualification

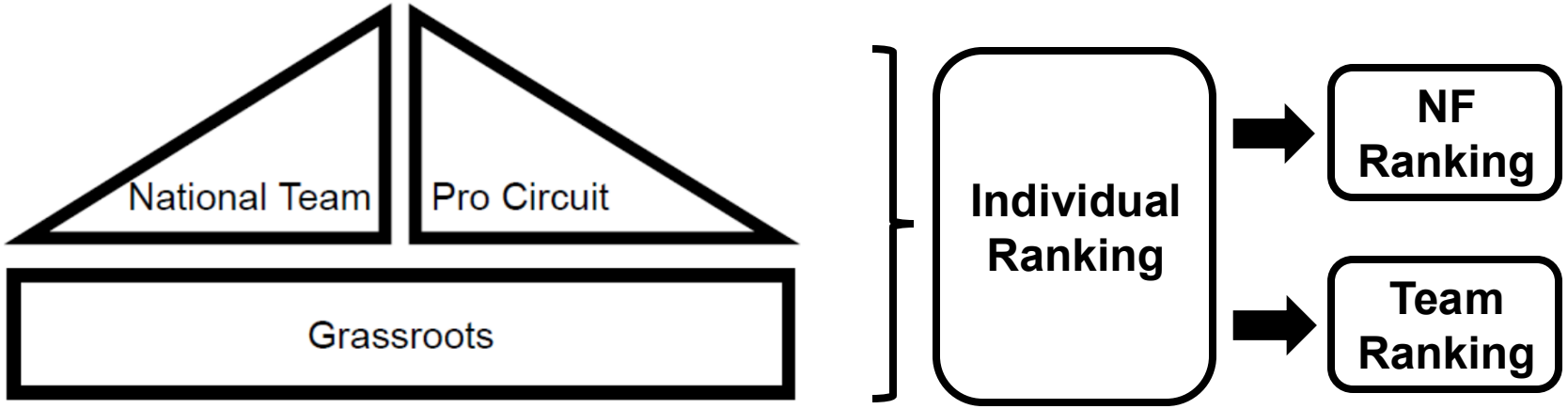
Change Federation Ranking graphic
No more U18 and U23 shall be called Youth – requested to Tech/Media

Competition Structure – From the Streets to the World Stage



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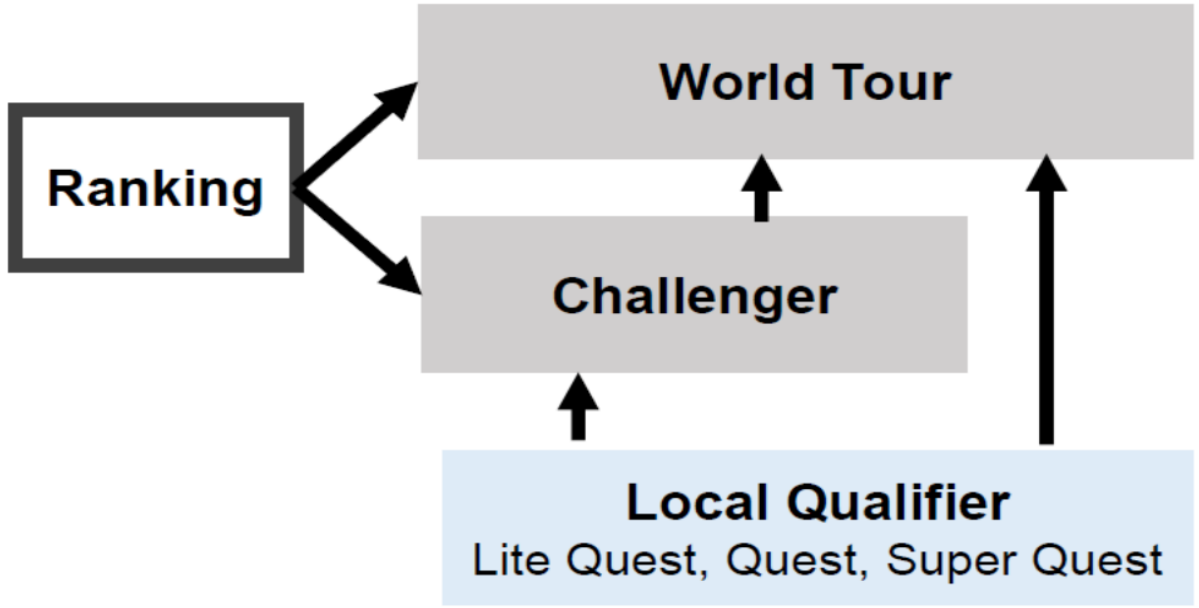
3x3 Competition Structure
Pyramidal Structure



- Split into **National Team** and **Professional Circuit**
- Pro Circuit as equivalent to club competitions in 5v5
- All, including grassroots, captured by play.fiba3x3



3x3 Competition Structure
Pro Circuit – Men





World Tour – FIBA´s professional 3x3 circuit

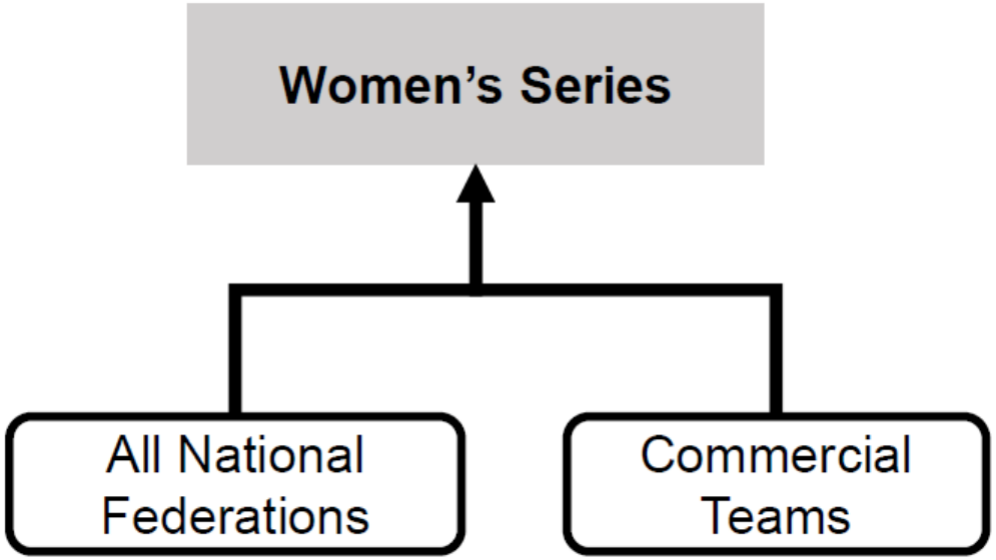
Challenger – international, professional tournament

SuperQuest – off-season, international, professional tournament

Quest - multi-tournament qualification tour

Lite Quest – Tour or stand-alone tournament

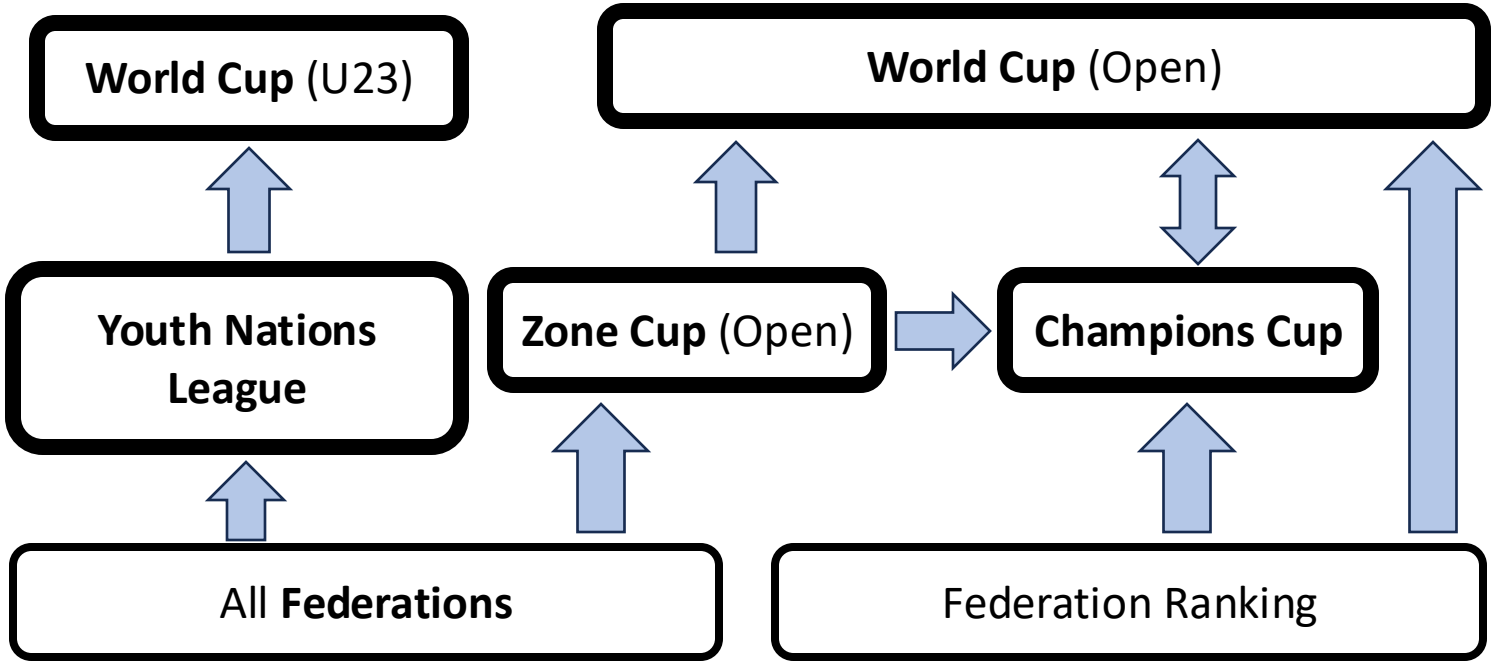
3x3 Competition Structure
Pro Circuit – Women



- Annual professional competition
- NFs can register 1 team for season
- Commercial teams can buy-in
- Automated allocation process



3x3 Competition Structure
National Teams





- Annual competitions
- Accessible for all eligible NFs
- Youth Nations League driving tool for development & ranking

Competitions
National Teams – Access & Qualification

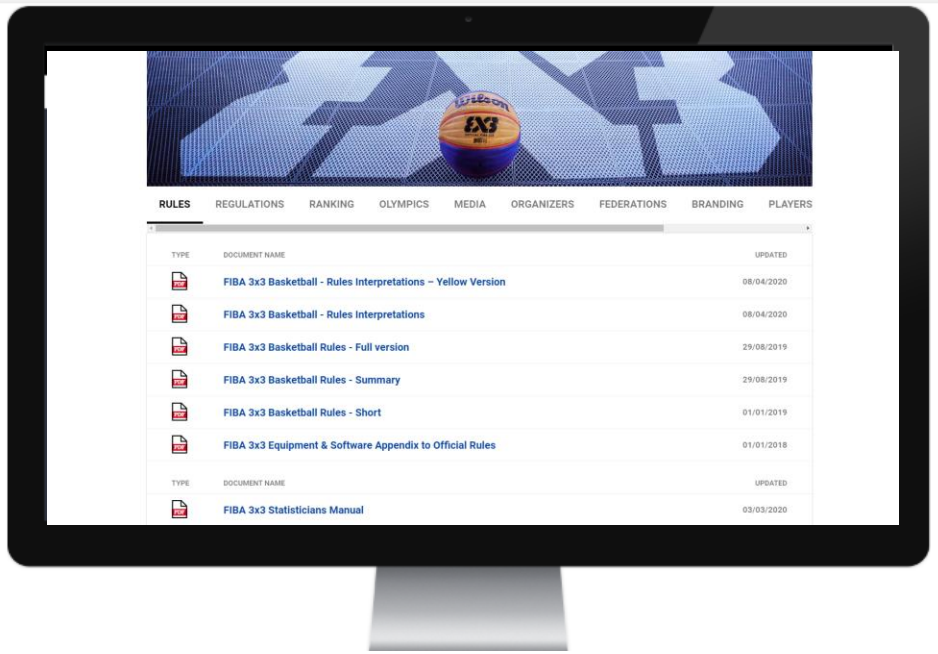
FIBA 3x3 Zone Cup	• Accessible to all eligible NFs • 1 team qualifies to World Cup and Champions Cup	→ **FIBA 3x3 World Cup**
FIBA 3x3 Champions Cup	• Qualification Ranking-based (1 Dec) • Winner qualifies to next World Cup	→ **FIBA 3x3 World Cup**
FIBA 3x3 Youth Nations League	• Qualification Ranking-based (1 Dec) • Winner qualifies to next U23 World Cup	→ **FIBA 3x3 U23 World Cup**
FIBA 3x3 Youth Nations League	• Accessible to all eligible NFs • Played in Conferences • Best teams qualify to WS & Pro Circuit	→ **Women´s Series & Pro Circuit**

Rules & Regulations – the Regulatory Framework of 3x3



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Rules & Regulations
Official 3x3 Basketball Rules



https://fiba3x3.com/en/documents

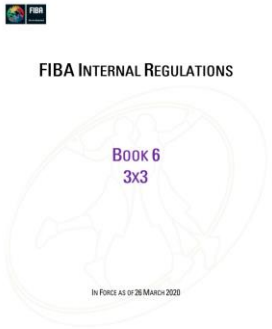
- 3x3 Rules in 3 versions
- 3x3 specific Rule Interpretations

- 3x3 dedicated Book 6 of FIBA Internal Regulations

- Handbooks regulating
  - National Teams
  - Pro Circuit & Women´s Series
  - 3x3 Referees









Eligibility - Simplified Criteria Allowing Everybody to Play



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Eligibility
NF Eligibility



+

Minimum activity

- 3 FIBA-endorsed 3x3 events in NF territory in 12 months prior to 1 November of previous year
- Can be organised by anyone (not necessarily NF)

Eligibility
Player Eligibility



Step by Step Instruction:
Eligibility Wizard

National Teams

- Simplified eligibility criteria:
  - Confirmed play.fiba3x3.com profile
  - Passport issued before Jan. 1st of preceding year
  - Cannot have played for another NF in 3x3 or 5v5
  - No U18 players

Pro-Circuit/Grassroots

- Grassroots: No eligibility criteria
- Pro-Circuit: No U18 players

Case Studies



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Case Studies
Mongolia & Netherlands

2 completely different NFs, fully invested in 3x3 found:

- Significant growth
- First on-court success
- Increase in visibility
- Increase in NOC & government funds



- Biggest landlocked country in the world
- Lowest density in the world
- 3mio inhabitants
- Low temperatures, short summers
- Ranked in bottom 40% in GDP per capita
- NF empowered a 3x3 Association



- Smaller European country
- High density
- 17mio inhabitants
- Rain-laden
- Highly-competitive sports environment
- 3x3 fully run by NF embracing promoters

Case Studies
Netherlands

Case study
Netherlands



- Recurrent Medallists with men and women in World & Europe Cups (only medals ever in running game)
- Men´s team with Olympic Gold Medal in Paris 2024
- Host to all kinds of FIBA 3x3 Official Competitions
- Cities bidding for national 3x3 events
- NOC funds dedicated performance programme





Case Studies
Mongolia

Case study
Mongolia



- Several medals & 2 title in Asia Cups (only basketball medals ever)
- Women´s team in Tokyo 2020 (first-ever MGL team sport)
- Host to all kinds of FIBA 3x3 Official Competitions
- Attracted 2 biggest companies in MGL as sponsor
- NOC funds dedicated performance programme





Road Map



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Road Map
Join Forces with all Stakeholders

FIBA´s 3x3 vision

3x3 is inclusive – every activity is welcome!

3x3 is affordable – low-cost, high-return for everybody!

3x3 shall grow the basketball community!

3x3 is accessible – provide opportunities!

3x3 is a 2nd Olympic discipline – more medals for more NFs!



- **NFs** organize tournaments themselves or stimulate others
- **Promoters** have ability to execute & deliver activity
- **Players** are role models, ambassadors & facilitators & drivers of **NF** success

Road Map
Meet Minimum Criteria Nationally

Key to any plan is **ACTIVITY**

- NF eligibility
  - NF to appoint a 3x3 coordinator
  - NF 3x3 coordinator to take E-Learning
  - NF coordinator to ensure eligibility criteria

- Reach the following minimum goals
  - Min. 1 person in NF network familiar with EventMaker
  - Base activity within the NF territory
  - Meet NF eligibility criteria
  - Participate in Zone Cups & Youth Nations League



Road Map
Grow 3x3 Regionally

Key to any plan is **ACTIVITY**

- Create 3x3 Hubs
  - Using existing facilities (no specific equipment needed)
  - In a country
  - In a region
- Create 3x3 Clusters
  - Source & support hosts for recurrent events
  - Join forces for 3x3 education activities



Ultimate goals

1. Participate in Zone Cups & Youth Nations League
2. Position teams in Pro-Circuit
3. Position teams regularly in World Cup
4. Position teams for race for OQTs & Olympics

Road Map (4 years)

Year 1:

- Appoint 3x3 coordinator
- Pass FIBA 3x3 E-Learning (valid 2 cut-off)
- Identify potential 3x3 hubs/facilities
- Organise min. 3 events with min. 1 category with 12 teams (ideally)

Year 2:

- Establish 3x3 hubs/facilities
- Organise min. 9 events with min. 1 category with 12 teams (ideally) in established hubs
- Participate in Youth Nations League
- Participate in Zone Cup

Year 3:

- Renew FIBA 3x3 E-Learning (valid 2 cut-off)
- Maintain Senior activity & extend Youth activity
- Participate in Zone Cups & Youth NL
- Establish connection to Pro Circuit & participation in Women´s Series
- Source national teams for upcoming years

Year 4:

- Solidify & grow national activity
- Strengthen internal structure (referees, coaches)
- Participate in Pro Circuit & Women´s Series
- Participate in Zone Cups & Youth NL
- World Cup Participation as ultimate goal

FIBA 3x3 Endorsed event Checklist and Budget template

Event Checklist:

download here

Event Budget template:

download here



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3x3@fiba.com



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